

LEGAL NOTICE REGARDING THE PERSONAL DATA USE POLICY

This clause aims to establish the rules for the processing of personal data, which includes, for example, the operations of collection, production, reception, classification, use, access, reproduction, transmission, distribution, processing, archiving, storage, elimination, evaluation or control of information, modification, communication, transfer, dissemination or extraction of data collected from "PARTICIPANTS", from the record of their activities, in accordance with Law No. 13.709/2018 (General Personal Data Regulation - GPDR). This Notice complements the Privacy Policy available on the event's official website.

We collect data when interested parties fill out our registration and participation forms for the event to which they were addressed. The data collected is that which is available for completion during registration for participation in the event, which may vary from one event to another, but generally includes Full Name, CPF (Brazilian Individual Tax ID Number), Email, Telephone, Company to which they are affiliated (if there is any) and Field of activity/Line of business.

The event's "ORGANIZATION" is not responsible for the veracity, untruthfulness, or outdatedness of the information and data provided by the PARTICIPANT, who is responsible for providing accurate information and keeping it updated. The organization may periodically request that the participant confirm or update the information provided and the Data supplied.

The data we collect is necessary to allow the preparation and subsequent execution of a contract regarding participation and benefits of participation in the organized event for which the participant applied and registered. The processing is carried out based on clauses I (consent) and V (execution of contract) of article 7 of the GDPR, according to the respective purpose.

During the event, images of participants may be captured for institutional, advertising, and promotional purposes, including on the organization's social media. The processing of these images will be carried out with the specific, free, informed and unequivocal consent of the data subject, in accordance with Article 7, I of the GDPR, which will be obtained prominently at the time of registration and may be revoked at any time by request to the organization's data protection officer, according to the channels informed on the official website, including a specific email address for contacting the data protection officer (DPO), when available.

The data may also be used for participant profile surveys, targeting emails from organizers about satisfaction with the event and, with specific consent, sending communications about future editions. The data may also be used to safeguard the

organization's rights in case of questions or disputes related to participation in the event.

The use, access, and sharing of the database formed under the terms of this legal notice will be done within the purpose, limits, and objectives of the event organizer's activities. It may be provided and made available for access and/or consultation to companies that are part of and participate in the same event, as well as business partners, suppliers, service providers, subcontractors, authorities, or third parties in general, provided that they are related to the purpose established herein, and in accordance with the provisions of this legal notice, applicable legislation, or by court order, **which the participant agrees to and accepts.**

The Data provided by the participant directly to suppliers and business partners will be the responsibility of the partners, and will therefore be subject to their own data collection and use practices, without any liability falling on the organization with respect to this Data. In addition, the registration and responsibility for the use of such data, after it has been shared, will be the sole responsibility of the business partners, with the holder waiving any right or claim against the event organizer, except when it is proven that the organizer acted with negligence or intent. The data subject, when applicable, declares that they will comply with all provisions of the GDPR and are aware of their duties, rights, and responsibilities as set forth therein.

The organization does not sell participants' personal data and ensures that any sharing will observe the principles of necessity, purpose, and transparency, as provided for in the GDPR.

Personal data will be stored for the period necessary for the execution of the event and compliance with legal obligations, and will subsequently be securely deleted. The organization adopts appropriate technical and administrative measures to ensure information security, including access control and protection against unauthorized access.

The participant, as the holder of personal data, may exercise their rights under Article 18 of the GDPR, including confirmation of the existence of processing, access, correction, anonymization, portability, deletion, and revocation of consent, by contacting the organizer's data protection officer on their official website and, if not found, by contacting them via email available on the same site.

We must advise that disagreement with this notice may prevent your participation in the event.

When the participant reads this legal notice, they freely and expressly agree to the terms stipulated herein.